

## Afternoons with Sofie Formica

### Monday to Friday afternoons

**Afternoons with Sofie Formica** is designed for listeners who want an afternoon of entertainment and information.

Sofie is a Queensland media personality who has enjoyed decades of success on TV and in movies.

Afternoons with Sofie Formica is a show for a Queensland audience covering the issues that matter to Queenslanders.

A combination of the outstanding segments your listeners are used to in Deb Knight's Show with new Queensland content.



### Broadcast Benefits

The program will be available 4 hours when Daylight Saving is operating and 3 hours outside daylight saving times  
The program deals exclusively with issues of importance to Queenslanders  
Program content is consistent with all News bulletins.  
Satellite systems already installed and operational, no extra delivery costs  
Technical support.  
Toll free access for your listeners.

### Sales Benefits

Respected program with a powerful front-of-mind presence with advertisers.  
Local, sponsorship opportunities from regular segments.

### Booking Application and Delivery Details

Availability	Monday to Friday 1200 to 1500 when no daylight saving Monday to Friday 1100 to 1500 when daylight saving is operating
Delivery	Satellite
Program Promos	Delivered via Digital Courier
Price	Contract rates
To Apply	vicki.christo@radio.nine.com.au, or bill.barrington@radio.nine.com.au

## Afternoons with Sofie Formica Clocks

### Monday to Friday - 1200 to 1500 outside Daylight Saving

Time	Cmd	Description
<b>1200 to 1300</b>		
:10:00	-	Show start on theme
:20:00	1	<b>LOCAL</b> 2:10 commercial break window
:30:00	1	<b>LOCAL</b> 2:50 commercial break window
:40:00	1	<b>LOCAL</b> 2:10 commercial break window
:50:15	1	<b>LOCAL</b> 2:10 commercial break window
:59:20	2	<b>LOCAL</b> 0:30 commercial break window
:59:50	4	<b>LOCAL</b> 0:05 news credit
<b>1300 to 1500</b>		
:00:00	-	<b>LOCAL</b> News Theme window
:00:07	-	<b>News – refer to the separate news schedule for relevant commands</b>
:07:00	-	Show resume on theme
:20:00	1	<b>LOCAL</b> 2:10 commercial break window
:35:00	1	<b>LOCAL</b> 2:50 commercial break window
:45:00	1	<b>LOCAL</b> 2:10 commercial break window
:55:00	1	<b>LOCAL</b> 2:10 commercial break window
:59:20	2	<b>LOCAL</b> 0:30 commercial break window
:59:50	4	<b>LOCAL</b> 0:05 news credit

### Monday to Friday - 1100 to 1500 during Daylight Saving

Time	Cmd	Description
<b>1100 to 1200 &amp; 1300 to 1500</b>		
:07:00	-	Show starts on theme
:20:00	1	<b>LOCAL</b> 2:10 commercial break window
:35:00	1	<b>LOCAL</b> 2:50 commercial break window
:45:00	1	<b>LOCAL</b> 2:10 commercial break window
:55:00	1	<b>LOCAL</b> 2:10 commercial break window
:59:20	2	<b>LOCAL</b> 0:30 commercial break window
:59:50	4	<b>LOCAL</b> 0:05 news credit
<b>1200 to 1300</b>		
:10:00	-	Show start on theme
:20:00	1	<b>LOCAL</b> 2:10 commercial break window
:30:00	1	<b>LOCAL</b> 2:50 commercial break window
:40:00	1	<b>LOCAL</b> 2:10 commercial break window
:50:15	1	<b>LOCAL</b> 2:10 commercial break window
:59:20	2	<b>LOCAL</b> 0:30 commercial break window
:59:50	4	<b>LOCAL</b> 0:05 news credit

We recommend scheduling one additional break in each hour; reset breaks at top of hour.